



## An Update from WellConnector

August 2023

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To our community of friends and family:

From an idea said aloud about one year ago, to a mission that launched publicly about six months ago, WellConnector is pleased to share an update on where we are today.

During the “bootstrap” phase in our work to remove the paperwork burden for patients and providers, we’ve built our brand, assembled a diverse and talented team, organized as a business, planned for the future and grown our presence in the community. Special thanks to all of our partners who have offered guidance and helped elevate our story, including Ruvos, Launch Tally, the Greater Tallahassee Chamber of Commerce and the Florida Technology Council.

WellConnector’s scientific, human-centered design approach has taken us through learning experiences and observation opportunities with local providers, including TMH Urgent Care Clinic, Bond Community Health Center and the Digestive Disease Clinic. We’re grateful to these providers and to the dozens of community members who have allowed us to conduct interviews to better understand their use cases and needs as patients and caregivers.

Our development partner, Ruvos, continues to be an incredible asset. Their designers, engineers and project managers have been working carefully to design a visually simple and beautiful MVP (minimum viable product, essentially, the first usable version of the app) that includes core features like secure and seamless patient data transfer, a clinic patient queue for providers, and dependent management. Expanded features in future phases will include EHR/EMR integrations.

We continue to be encouraged by the feedback from audiences when they learn about our mission and as we read about how and why technology advancements in the healthcare space are needed.

Next: Our team is gearing up for community and industry events in the months ahead, participating in the Greater Tallahassee Chamber of Commerce Annual Community Conference in August, the TalTech Conference in October and the Florida State Healthcare Business Summit in January. We’re excited to share our progress with more audiences interested in using and supporting WellConnector, as well as building relationships that lead to partnerships.

For those interested in investing in WellConnector to help take it to the next level, there is now an avenue to do so through a SAFE agreement (Simple Agreement for Future Equity). These funds will support our proof of concept, the costs of piloting the MVP, marketing to future customers and hiring support staff for onboarding and technical assistance. If you would like to learn more about the terms of the SAFE opportunity, please email [info@wellconnector.com](mailto:info@wellconnector.com).

We envision a community where efficient medical visits are the norm, reducing human error and improving the accuracy of medical information and ultimately, the quality of care. If there is a place where this can be incubated, it’s Tallahassee, where our city’s size, diversity, strength of community and supportive business and healthcare environment make it a great place for WellConnector to research, test and grow.

Thank you for your support,  
The WellConnector Team



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